CIO ADVISORY SERVICES



Technology Enabled Business



CIO Advisory Services



At Data Basics International, we strive to earn the right to be the primary trusted advisor to CIOs and other IT executives. Our professional staff aims to offer the best advise, serve as a helpful and experienced sounding board, and provide guidance and direction at a peer level.

Our simple and solitary goal is to help you enable the needs and goals of the business through the effective and efficient use of technology.

The CIO as Line of Business Leader

IT is core to the success of most businesses. As technology has matured, IT has evolved from a support organization to a central

role in businesses strategy and execution.

The role of the CIO has similarly evolved to be on par with other corporate executives. Today's CIOs are seen as a peer leaders of a critical Line Of Business.

As such, CIOs face a complex mix of business and technology issues— not least of which is assuring that technology and IT are aligned with the needs and goals of the business.

Data Basics International's CIO Advisory Services are focused on providing the support that CIOs need to make sure their organizations are meeting the needs of the business, operating as efficiently as possible, and are poised to take advantages of the Next Great Thing.

Technology Strategy

Data Basics International will work with IT and business leadership to craft or communicate a business strategy that can be the foundation of an IT strategy that can guide all aspects of the CIO's organization. Once the IT strategy is well defined, an Architecture strategy can be crafted to assure that IT can act with increased technical efficiency.

IT Planning

Moving from Strategy to Plan to Execution is a bit of both art and science. We bring experienced professionals who can help you build an actionable plan to realize your IT Strategy. We will work with IT leaders across the organization to understand choke points, dependencies, and constraints. Your IT Plan will provide concrete goals, achievable results, and demonstrate real value to the entire organization.

IT Effectiveness

Do you know how well your IT organization is performing? Do you have KPIs and metrics that help you measure what you need to manage? Through our proven approach, we will help you get a handle on what is working, what needs to be fixed, and how to make sure your organization is spending time on what matters.

IT Operating Model

An Operating Model for IT lays out what your organization does, how it interacts within IT and with other organizations, and who does what. We know what works, and how to apply it to your unique climate and culture.

Technology Innovation

When IT works best, it not only fulfills the needs of the rest of the business, but serves as an equal partner in advancing the capabilities and efficiencies of the enterprise. Data Basics International can help to establish a culture of innovation that help to demonstrate the strategic value of IT and the CIO's office.



Technical Debt Analysis

It is not uncommon to find that you've built, inherited, or acquired a great deal of disparate, unique systems that are now outdated . We will work to identify the high risk and high priority areas as part of a thorough Technical Debt Analysis. We will then work to quantify the impact of IT complexity and on your IT organization's, other business, customers, and partners . Armed with this knowledge, we will work with you to put together a mitigation and remediation plan that is appropriate to meet your goals.

IT Spend Analysis / Cost Reduction

Getting spending under control seems to be a recurring task for CIOs. Data Basics International's unique approach to IT Spend Analysis allows us to quickly identify "hot spots" and areas of concern within an organizations spending. We then work with IT leadership to define a realistic, actionable, and achievable plan to achieve IT spend targets.

"New IT" Preparedness

Is your team, ecosystem, data, and applications ready to move to the next generation of technology? We can help assess your current capabilities, and put together an actionable plan for the future.

- Big Data
- Advanced Analytics
- Cloud
- DevOps
- CI/CD
- Agile
- IoT
- XaaS

Business / IT Alignment

When IT works best, it not only fulfills the needs of the rest of the business, but serves as an equal partner in advancing the capabilities and efficiencies of the enterprise. Data Basics International can help to establish a culture of innovation that help to demonstrate the strategic value of IT and the CIO's office.



M&A Tech Integration / Carve-Out

It is not uncommon to find that you've built, inherited, or acquired a great deal of disparate, unique, and out-dated systems. We will work to identify the high risk and high priority areas as part of a thorough Technical Debt Analysis. We will then work to quantify the impact of IT complexity and on your IT organization's, other business, customers, and partners . Armed with this knowledge, we will work with you to put together a mitigation and remediation plan that is appropriate to meet your goals.

Technology Enabled Business

Technology Enabled Business

At Data Basics International, our focus on "Technology Enabled Business" is what sets us apart. IT does not exist for anything other than to support the needs of the rest of the business. Everything we do starts with that need, anticipates the impact to the business, and attempts to quantify the business benefit and value of every project and initiative.

Our staff is made up of seasoned professionals who understand what is needed, and will work with you and your team to provide targeted, specific, and unique results that are based upon proven approaches and assets.

Our business is helping you to make your business more successful

Data Basics International, Inc.

320 Town Center Avenue Suite C11 Suwanee, GA 30024 404-314-2207

info@DataBasicsIntl.com www.DataBasicsIntl.com